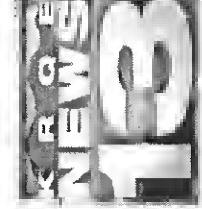


# INVOICE


**Remit Address:**

KRQE  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888

**Billing Address:**

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Advertiser	-	POL/American Crossroads
Product		AMERICAN CROSSROADS
Estimate Number	192	

Station	KRQE
Account Executive	Petty Philadelphia
Sales Office	Petty/Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
	Special Handling

Agency Ref	IN2570/SP271/TQ1326/A
Advertiser Ref	IN16688/TQ1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F	to	06/25/12 to 07/01/12	3x	--WTF--				
	All		W		06/27/12	:30	7:25 AM	NMSNTV02AC	\$100.00		1
	All		Th		06/28/12	:30	7:30 AM	NMSNTV02AC	\$100.00		3
	All		F		06/29/12	:30	7:30 AM	NMSNTV02AC	\$100.00		2
2	All	KRQE News 13 @Noon	12p-1230p	to	06/25/12 to 07/01/12	3x	--WTF--				
	All		W		06/27/12	:30	12:10 PM	NMSNTV02AC	\$175.00		2
	All		Th		06/28/12	:30	12:14 PM	NMSNTV02AC	\$175.00		1
	All		F		06/29/12	:30	12:23 PM	NMSNTV02AC	\$175.00		3
4	All	CBS Evening News	5p-530p	to	06/25/12 to 07/01/12	3x	--WTF--				
	All		W		06/27/12	:30	5:00 PM	NMSNTV02AC	\$500.00		1
	All		Th		06/28/12	:30	5:00 PM	NMSNTV02AC	\$500.00		3
	All		F		06/29/12	:30	5:00 PM	NMSNTV02AC	\$500.00		2
7	All	Wheel of Fortune	M-F 630p-7p	to	06/25/12 to 07/01/12	3x	--WTF--				
	All		W		06/27/12	:30	6:52 PM	NMSNTV02AC	\$550.00		1
	All		Th		06/28/12	:30	6:38 PM	NMSNTV02AC	\$550.00		3
	All		F		06/29/12	:30	6:47 PM	NMSNTV02AC	\$550.00		2
13	All	Jeopardy	Sa 6p-630p	to	06/25/12 to 07/01/12	1x	-----S-				
	All		Sa		06/30/12	:30	6:11 PM	NMSNTV02AC	\$175.00		1
14	All	Wheel of Fortune	Sa 630p-7p	to	06/25/12 to 07/01/12	1x	-----S-				
	All		Sa		06/30/12	:30	6:42 PM	NMSNTV02AC	\$175.00		1
17	All	CBS Sunday Morning	8a-930a	to	06/25/12 to 07/01/12	1x	-----S-				
	All		Su		07/01/12	:30	8:31 AM	NMSNTV02AC	\$250.00		1

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**INVOICE**Remit Address:

**KRQE**  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888

Billing Address:

**Mentzer Media Services**  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Advertiser	POLAMERICAN CROSSROADS
Product	AMERICAN CROSSROADS
Estimate Number	192

Station	KRQE
Account Executive	Petty Philadelphia
Sales Office	Petty/Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Order #	187390-1
Alt Order #	06829940
Deal #	
Order Flight	06/27/12 - 07/07/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	All	Face the Nation	930-10a	to	06/25/12 to 07/01/12	1x	- - - - S				1
	Su			to	07/01/12	:30		NMSNTV02AC	\$500.00		
19	All	Su KRQE News 13 @530p	530p-6p	to	06/25/12 to 07/01/12	2x	- - - - S				
	Su			to	07/01/12	:30	5:39 PM	NMSNTV02AC	\$175.00		1
	Su			to	07/01/12	:30	5:44 PM	NMSNTV02AC	\$175.00		2
20	All	Sun Prime Hour 1	6p-7p	to	06/25/12 to 07/01/12	1x	- - - - S				
	Su			to	07/01/12	:30		NMSNTV02AC	\$1,100.00		
21	All	Sun Prime Hour 3	8p-9p	to	06/25/12 to 07/01/12	1x	- - - - S				
	Su			to	07/01/12	:30	8:50 PM	NMSNTV02AC	\$1,200.00		
22	All	Su KRQE News 13@10	10p-1035p	to	06/25/12 to 07/01/12	1x	- - - - S				
	Su			to	07/01/12	:30	10:24 PM	NMSNTV02AC	\$500.00		
23	All	Su 1030-1130p	1035p-1135p	to	06/25/12 to 07/01/12	1x	- - - - S				
	Su			to	07/01/12	:30	11:16 PM	NMSNTV02AC	\$100.00		
24	All	CBS Early Show M-F 7a-9a	CBS Early Show M-F	to	07/02/12 to 07/08/12	5x	MTWTF--				
	M			to	07/02/12	:30	7:42 AM	NMSNTV02AC	\$100.00		3
	Tu			to	07/03/12	:30	8:35 AM	NMSNTV02AC	\$100.00		2
	W			to	07/04/12	:30	7:59 AM	NMSNTV02AC	\$100.00		4
	Th			to	07/05/12	:30	8:25 AM	NMSNTV02AC	\$100.00		1
	F			to	07/06/12	:30	8:54 AM	NMSNTV02AC	\$100.00		5
25	All	KRQE News 13 @Noon	12p-1230p	to	07/02/12 to 07/08/12	5x	MTWTF--				
	M			to	07/02/12	:30	12:23 PM	NMSNTV02AC	\$175.00		

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KRQE  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888

Billing Address:

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286  
USA

Advertiser	POL/American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	192

Station	KRQE
Account Executive	Petty Philadelphia
Sales Office	Petty/Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN2570/SP211/TO1326/A
Advertiser Ref	IN16688/TO1709

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	All	KRQE News 13 @Noon	12p-1230p		to						
	All			Tu	07/03/12	:30	12:11 PM	NMSNTV02AC	\$175.00		5
	All			W	07/04/12	:30	12:15 PM	NMSNTV02AC	\$175.00		1
	All			Th	07/05/12	:30	12:10 PM	NMSNTV02AC	\$175.00		3
	All			F	07/06/12	:30	12:10 PM	NMSNTV02AC	\$175.00		4
27	All	CBS Evening News	5p-530p		to						
	All			M	07/02/12 to 07/08/12	5x	MTWTF--				
	All			Tu	07/03/12	:30	4:59 PM	NMSNTV02AC	\$250.00		3
	All			W	07/04/12	:30	4:58 PM	NMSNTV02AC	\$250.00		1
	All			Th	07/05/12	:30	4:59 PM	NMSNTV02AC	\$250.00		5
	All			F	07/06/12	:30	4:59 PM	NMSNTV02AC	\$250.00		2
28	All	KRQE News 13 @530p	530p-6p		to						
	All			M	07/02/12 to 07/08/12	5x	MTWTF--				
	All			Tu	07/03/12	:30	5:46 PM	NMSNTV02AC	\$325.00		3
	All			W	07/04/12	:30	5:45 PM	NMSNTV02AC	\$325.00		2
	All			Th	07/05/12	:30	5:53 PM	NMSNTV02AC	\$325.00		1
	All			F	07/06/12	:30	5:53 PM	NMSNTV02AC	\$325.00		4
29	All	Jeopardy	M-F 6p-630p		to						
	All			M	07/02/12 to 07/08/12	5x	MTWTF--				
	All			Tu	07/03/12	:30	6:28 PM	NMSNTV02AC	\$450.00		3
	All			W	07/04/12	:30	6:04 PM	NMSNTV02AC	\$450.00		1
	All			Th	07/05/12	:30	6:23 PM	NMSNTV02AC	\$450.00		2
	All			F	07/06/12	:30	6:22 PM	NMSNTV02AC	\$450.00		5
30	All	Wheel of Fortune	M-F 630p-7p		to						
	All			M	07/02/12 to 07/08/12	5x	MTWTF--				
	All			Tu	07/03/12	:30	6:46 PM	NMSNTV02AC	\$550.00		3
	All			W	07/04/12	:30	6:42 PM	NMSNTV02AC	\$550.00		2
	All						6:53 PM	NMSNTV02AC	\$550.00		1

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**INVOICE**Remit Address:

KRQE  
PO Box 844304  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888

Billing Address:

Menzter Media Services  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286  
USA

Advertiser	-	POL/American Crossroads
Product		AMERICAN CROSSROADS
Estimate Number	192	

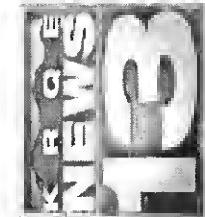
Station	KRQE
Account Executive	Petty/Philadelphia
Sales Office	Petty/Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	All	Wheel of Fortune	M-F 630p-7p	Th	07/05/12	:30	6:43 PM	NMSNTV02AC	\$550.00		4
	All			F	07/06/12	:30	6:38 PM	NMSNTV02AC	\$550.00		5
31	All	M-F KRQE News 13 @10p	10p-1035p		07/02/12 to 07/08/12	5x	MTWTF--				
	All			M	07/02/12	:30	10:13 PM	NMSNTV02AC	\$700.00		2
	All			Tu	07/03/12	:30	10:13 PM	NMSNTV02AC	\$700.00		3
	All			W	07/04/12	:30	10:25 PM	NMSNTV02AC	\$700.00		1
	All			Th	07/05/12	:30	10:12 PM	NMSNTV02AC	\$700.00		4
	All			F	07/06/12	:30	10:26 PM	NMSNTV02AC	\$700.00		5
32	All	Tue Prime Hour 1	7p-8p		07/02/12 to 07/08/12	1x	-T-----				
	All			Tu	07/03/12	:30	7:44 PM	NMSNTV02AC	\$1,300.00		1
33	All	Tue Prime Hour 2	8p-9p		07/02/12 to 07/08/12	1x	-T-----				
	All			Tu	07/03/12	:30	8:38 PM	NMSNTV02AC	\$1,300.00		1
34	All	Wed Prime Hour 2	8p-9p		07/02/12 to 07/08/12	1x	-W-----				
	All			W	07/04/12	:30	8:45 PM	NMSNTV02AC	\$1,200.00		1
35	All	Wed Prime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	-W-----				
	All			W	07/04/12	:00			\$1,200.00 See MG 35.2		1
	All			W	07/04/12	:30	9:20 PM	NMSNTV02AC	\$1,200.00 MG for 35.1 07/04		2
36	All	Thur Prime Hour 3	9p-10p		07/02/12 to 07/08/12	1x	--T----				
	All			Th	07/05/12	:30	9:37 PM	NMSNTV02AC	\$1,400.00		1
37	All	Fri Prime Hour 1	7p-8p		07/02/12 to 07/08/12	1x	--F----				
	All			F	07/06/12	:30	7:28 PM	NMSNTV02AC	\$800.00		1

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Billing: (317) 923-8888

Billing Address:

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286  
USA

Advertiser	-	POLAMERICAN CROSSROADS
Product	AMERICAN CROSSROADS	
Estimate Number	192	

Station	KRQE
Account Executive	Petty Philadelphia
Sales Office	Petty/Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Order #	187390
Alt Order #	06825940
Deal #	
Order Flight	06/27/12 - 07/07/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
38	All	Fri Prime Hour 2	8p-9p	to	07/02/12 to 07/08/12	1x	- - -F--				1
				F	07/06/12	:30		8:45 PM	NMSNTV02AC	\$900.00	
39	All	Fri Prime Hour 3	9p-10p	to	07/02/12 to 07/08/12	1x	- - -F--				1
				F	07/06/12	:30		9:34 PM	NMSNTV02AC	\$1,000.00	
40	All	Jeopardy	Sa 6p-630p	to	07/02/12 to 07/08/12	1x	- - -S-				1
				Sa	07/07/12	:30		6:21 PM	NMSNTV02AC	\$175.00	
41	All	Wheel of Fortune	Sa 630p-7p	to	07/02/12 to 07/08/12	1x	- - -S-				1
				Sa	07/07/12	:30		6:36 PM	NMSNTV02AC	\$175.00	
42	All	Sat Prime Hour 3	9p-10p	to	07/02/12 to 07/08/12	1x	- - -S-				1
				Sa	07/07/12	:30		9:40 PM	NMSNTV02AC	\$700.00	
43	All	Sat Prime Hour 2	8p-9p	to	07/02/12 to 07/08/12	1x	- - -S-				1
				Sa	07/07/12	:30		8:28 PM	NMSNTV02AC	\$700.00	
44	All	Sa KRQE News 13@10	10p-1035p	to	07/02/12 to 07/08/12	1x	- - -S-				1
				Sa	07/07/12	:30		10:23 PM	NMSNTV02AC	\$475.00	
45	All	Jeopardy	M-F 6p-630p	to	06/25/12 to 07/01/12	1x	- - -F--				1
				F	06/29/12	:30		6:29 PM	NMSNTV02AC	\$700.00	
46	All	Sa KRQE News 13@10	10p-1035p	to	06/25/12 to 07/01/12	1x	- - -S-				1
				Sa	06/30/12	:30		10:22 PM	NMSNTV02AC	\$475.00	
47	All	KRQE News 13 @4p	4p-430p	to							1

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Main: (505) 243-2285  
Billing: (317) 923-8888

בְּרִית מָשֶׁה

Mentzer Media Services  
Attention: Accounts Pay  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Invoice #	187390-1
Invoice Date	07/08/12
Invoice Month	July 2012
Invoice Period	06/26/12 - 07/07/12

Station	KROE	Order #	187390
Account Executive	Petry Philadelphia	Alt Order #	06829940
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	06/27/12 - 07/07/12

Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	AMCR
Special Handling		Product Code	

Agency Ref IN2570/SP271/TO1326/A  
Advertiser Ref IN16688/TO1709

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